



Why work with me?

Transformation is more urgent than ever. Organizations face constant pressure to adapt, digitize, and optimize performance while delivering sustainable results. With over 25 years as a global finance executive, I help leaders bridge strategy and execution, turning ambition into measurable business outcomes.

Benefits

- Build practical roadmaps for transformation and continuous improvement.
- Strengthen business cases with rigorous financial modeling and ROI testing.
- Drive value realization by tracking and sustaining impact after launch.
- Provide CFO-level financial insight on a fractional basis.
- Enhance governance, compliance, and internal controls.
- Connect leaders with opportunities through my global network and advisory board engagements.

Common Triggers

- Strategic initiatives stalling due to lack of clarity or execution.
- Financial decision-making is lacking strong business case discipline.
- Transformation fatigue, projects start but don't deliver.
- Governance gaps creating compliance or audit exposure.
- Unclear SOPs or policies leading to conflicts, tension, or internal control breaches.
- Growing organizations needing CFO-level leadership and investor-ready insights.

Three Service Proposals (Examples)

- Focused Advisory Engagements (Short-term, project-based): Workshops tailored to a specific challenge. Example: Built a business case and value realization playbook for a significant cloud investment.
- Fractional CFO & Transformation Partner (6–12 months): Regular engagement providing CFO-level insight and transformation support. Example: Redesigned internal control framework for a consumer business.
- SOPs, Corporate Policies & Internal Control Frameworks: Development and assessment of SOPs and governance frameworks. Example: Designed policies for a US organization preparing for expansion.

About Me

- Global finance executive with 25+ years of experience across Pfizer, Estée Lauder, Unilever, and EY.
- Served as Business Unit, Market, and Regional CFO.
- Delivered hundreds of millions of dollars of value through transformation and continuous improvement.
- Skilled in recruiting and structuring finance/transformation teams by defining mission, vision, and operating models.
- Open to advisory board engagements.